

Asian Ceramics Editorial & Distribution Schedule

A wealth of exciting opportunities...

- * **ON-PAGE:** full and half display advertising
- * **DIGITAL:** full and half display advertising...and more!
- * **DUMMY COVERS:** the ultimate, high impact creative... take ownership of the issue
- * **BELLY-WRAPPS:** high profile, hard-hitting message conveyance

AC 16-9

- The Casting Couch: Asia decides
- Vietnam sanitaryware markets and makers
- Tile decoration: choosing the right option
- Brick opportunities in North Africa

■ **SPECIAL FOCUS: PRINTING TECHNOLOGY**

SEE US AT: The Big 5, Dubai

AC 16-10

- Roof tile markets in southern Asia
- Export patterns for Asian tiles
- Thailand: the Lampang factor
- Southern India: a tile and sanitaryware centre

FREE INSIDE: YOUR 2017 YEAR PLANNER!

FREE INSIDE
The AC Yearplanner!

AC 17-1

- Economics and logistics in Asian brick
- Depression or recession: oil price effects
- The rise or fall of the WC
- The Chinese tile capacity conundrum

■ **SPECIAL FOCUS: ASIAN TILE MANUFACTURERS**

SEE US AT: Ambiente, Cevisama

AC 17-2

- The rise of Andhra Pradesh
- China: frit and glaze analysis
- Whiteware woes for Indonesia?
- Sanitaryware markets of North Africa

OFFICIAL MAGAZINE: Indian Ceramics 2017

AC 17-3

- Vietnam heavy clay markets
- Turkey: a new vision for sanitaryware
- Houseware production overview
- Province Profile: Zibo

■ **LAUNCH ISSUE; ASIATECH: A FINE CERAMICS FOCUS**

SEE US AT: Mosbuild, Keramika; Cerambath;
ISH Europe, Ceramics Expo

AC 17-4

- India: tableware market or maker?
- Dumping and duty diligence
- Turkey: a global tile trader
- Chinese sanitaryware breaks the mould

■ **SPECIAL FOCUS: ASIAN TABLEWARE MAKERS**

SEE US AT: ISH China, Ceramics China, Middle East
Stone & Ceramic

AC 17-5

- Bangladesh: a brick market to modernise?
- Digitising decoration in China
- The rush for Africa
- Casting options for India sanware

■ **SPECIAL FOCUS: ENVIRONMENTAL CHALLENGES**

SEE US AT: Cerafair Iran

AC 17-6

- Mid-term blues: China in focus
- Vietnam: tile expansions
- Iran: whiteware costs in the spotlight
- Design influences: ASEAN responds

■ **SPECIAL FOCUS: DIGITAL PRINTING**

SEE US AT: CICA Annual Meeting

AC 17-7

- Roof tile markets in ASEAN
- Tableware traders: evading extinction
- Malaysia: a country in focus
- Rising tides: India's new wave of tile exporters

SEE US AT: ASEAN Ceramics

AC 17-8

- Bangladesh fights for place at the table
- Inspection and certification
- Whiteware: investment challenges for Russia
- Automation: the next step

SPECIAL 20TH ANNIVERSARY ISSUE!

SEE US AT: Cersaie

ac
20

AC 17-9

- China: heavy clay opportunity?
- Sanitaryware production costs
- Glaze and frit: the digital impact
- Indonesia: a tile centre for ASEAN

■ **SPECIAL FOCUS: CERAMIC RAW MATERIALS DIGEST**

SEE US AT: IThe Big 5, Dubai, Bricks Expo Ahmedabad,
ASIA TECH 2017

AC 17-10

- A meeting of minds: CICA in focus
- Hotelware demand drivers
- Province Profile: Guangdong
- Indian logistics: promise or threat?

FREE INSIDE: YOUR 2018 YEAR PLANNER

FREE INSIDE
The AC Yearplanner!

Maximise your exposure, maximise your budget...

find out how by contacting:

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Print and digital: the complete package

Asian Ceramics is the only publication in the industry that offers the reader the full range of communication platforms to access the information contained in every issue. That means for advertisers and marketers, the magazine provides myriad opportunities for you to tailor your message accordingly. In addition to the print copies (5,000 on average, with bonus exhibition distributions), Asian Ceramics offers a complete, wholly owned digital solution too...at no extra cost!

Online...

As soon as the printed version of Asian Ceramics is on the presses, we immediately release an e-mail link to up to 8,000 companies per issue. This is done on rotation, so that not everyone sees every issue, and as such creates that "must have" mentality that readers of Asian Ceramics possess in that they will be in constant contact for any copies they miss. By accessing the link, those in receipt can see the latest issue using full page-turning technology immediately, whilst waiting for the postal copy to arrive.



In-App...

Being a pioneer of course, it's not surprising to learn that Asian Ceramics was the first Ceramics magazine to have a fully functioning App in the Apple and Android stores, which is **FREE** to download. Once the App is installed, readers receive push notifications when an issue is published, and can download it free of charge.

Your benefits...

By advertising with the printed version of Asian Ceramics, you not only obtain excellent profile in the industry's most revered print publication, distributed to 5,000 companies on average per issue, you also immediately benefit from:

- An advert on the Asian Ceramics website ■
- Your advert in the on-line, page-turning issue of the magazine ■
- Your advert in the App version ■

.....all at **NO EXTRA COST TO YOU!**

No other magazine can offer such a complete package.



Of course, it does not end there! For supplementary charges, you can upgrade your App-based advert into a fully-functioning, streaming video! This could be a corporate presentation, interview or product demonstration. For more details, contact the team to see how they can enhance your in-App experience. A wide range of other options also exist within the App, so contact us today to discuss what we can do to make your marketing message even more pronounced than before.



www.asianceramics.com