

# Asian Ceramics Editorial & Distribution Schedule

*A wealth of exciting opportunities...*

- \* ON-PAGE: full and half display advertising
- \* DIGITAL: full and half display advertising...and more!
- \* DUMMY COVERS: the ultimate, high impact creative... take ownership of the issue
- \* BELLY-WRAPPS: high profile, hard-hitting message conveyance

## AC 23-5

- The Bangladesh sanitaryware market - An update
- Market insights into the Iranian ceramic tile industry
- Zircon consumption in the ASEAN ceramic tile industry
- Vietnam: new tile powerhouse emerges in Southeast Asia
- **TECH FOCUS:** Bullet-proof: ceramic armour demand & supply

Bonus Distribution: Bangladesh Ceramics 2023, IACE 2023, Unicera 2023, Vietnam Ceramics 2023

## AC 23-6

- In Focus: Ceramic Industry Club of ASEAN (CICA)
- Surviving sanctions: Iran's ceramic industry
- Indian sanitaryware industry- Value Vs. Volume
- Construction trends for Tilemakers
- **STATE PROFILE:** Andhra Pradesh

FREE WITH THIS ISSUE - THE 2024 YEARPLANNER!

FREE INSIDE

The AC Yearplanner!

## AC 24-1

- An Overview of Indian Sanitaryware industry
- Insulator market in India
- Malaysian technical ceramics
- North African tile markets
- **STATE PROFILE:** Rajasthan

EVENTS: CEVISAMA 2024, INDIAN CERAMICS 2024, STONE & SURFACE SAUDI ARABIA 2024, IACE CHINA 2024, UNICERAMICS 2024

## AC 24-2

- Impact of Swachh Bharat Mission on Indian Sanitaryware industry
- South Asian tableware demand and supply
- Asian semiconductor dominance
- Kiln furniture demand and development
- **TECH FOCUS:** Decarbonising Asia's ceramics industry

EVENTS: CERAMICS CHINA 2024, CERAMITEC 2024, CERAMICS EXPO 2024, CERAMICS JAPAN 2024, KERAMIKA 2024

## AC 24-3

- MNC Sanitaryware producers in India
- Raw materials – zircon demand and supply
- Asian roofing tiles
- The rush for Africa
- **STATE PROFILE:** Himmatnagar

EVENTS: BIG 5 EGYPT 2024, ISH China & CIHE 2024

## AC 24-4

- Morbi - a tough competitor to Thangadh's dominance in Sanitaryware industry
- ASEAN tile expansion
- Indonesian tablewares
- Glazing markets in Southern Asia
- **TECH FOCUS:** High Pressure Casting in Sanitaryware production

EVENTS: CERSAIE 2024, TECNA 2024

## AC 24-5

- Organised v Unorganised sector of Indian sanitaryware industry
- Bangladesh: A ceramic hub in Asia
- Ceramic tile decoration trends
- Heavy clay: a material challenge
- **STATE PROFILE:** West Bengal

EVENTS: BANGLADESH CERAMICS 2024, ASEAN CERAMICS THAILAND 2024, CERAFAIR IRAN 2024, UNICERA 2024

## AC 24-6

- Thangadh - Indian sanitaryware capital
- Central Asian sanitaryware markets
- CICA for ASEAN growth
- Inkjet Printing - Firing up For business!
- **TECH FOCUS:** Porous ceramic market – demand and supply

EVENTS: AMBIENTE 2025, CBIS 2025

FREE WITH THIS ISSUE - THE 2025 YEARPLANNER!

FREE INSIDE

The AC Yearplanner!

*Maximise your exposure, maximise your budget...*

find out how by contacting:

Paul Russell, Tel: +44 (0) 208 638 0619

Email: prussell@asianceramics.com

Valerie Adamson, Tel: +44 (0) 208 133 5273

Email: vadamson@asianceramics.com

asian  
ceramics

www.asianceramics.com